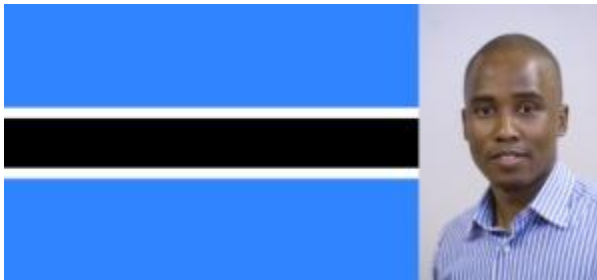




### **Outsource Digital expands to Botswana**



Outsource Digital is extremely proud to announce the opening of a new branch in Botswana, in partnership with Botswana based entrepreneur Thapelo Letsholo.

Botswana has a young and vibrant economy which still remains untapped in some areas and this makes the country a prime investment area. The growth opportunities are wide for prospective investors in

Botswana including in the Office Automation sector.

Our new branch in Gaborone will offer a wide spectrum of products and services by working with the best brands Toshiba and Samsung, thus enabling us to deliver turnkey solutions and expand the Outsource Digital brand into Southern Africa. Through Outsource Digital, consumers and clients alike will gain access to systems that will be easily incorporated into their current and future business processes.

The company warmly welcomes Thapelo to the Outsource Group and wishes to share more about our new partner in Botswana.

Thapelo is a dynamic entrepreneur and a technically savvy professional who has vast experience in strategic communications driven at achieving commercial objectives. Thapelo's experience draws from positions held at executive levels, including that of Strategy and Corporate Affairs Director for Kgalagadi Breweries Limited, a subsidiary of SABMiller. Further, Thapelo is Chairman of GVPedia Africa, publishers of Best of South Africa, Best of Kenya, Best of Botswana, Diplomat Magazine and many other titles.

"I am delighted to have partnered with a company that has a well recognized brand and reputation in the office automation sector. Through this partnership, we hope to create job opportunities in my country and help develop this sector given that today's economies are technology solutions driven. We will deliver unparalleled levels of service and bespoke solutions for our clients." says Thapelo Letsholo

Outsource Digital founder and Managing Director Ryan Pickford expressed excitement about the prospect of the opportunities in Botswana, "This is not merely a South African company opening a branch in Botswana, it is a collaborative partnership with a local entrepreneur.

Please contact Thapelo Letsholo at [thapelo.letsholo@gmail.com](mailto:thapelo.letsholo@gmail.com) or Theo Wilken at [theo@outsourcedigital.co.za](mailto:theo@outsourcedigital.co.za) for more information

## Introducing our Awesome Admin Team:



Over the next few months we will be highlighting each of our departments and introducing the key staff members of each team.

This issue we are proud to feature our Admin Teams which cover a broad range of areas within the company namely; Accounts & Admin, Service & Stock Control, Office maintenance and Reception. They are the backbone of the group and their roles are vital to the everyday running of the company:

- Susan Tweddle and her team are responsible for all Creditor accounts and admin
- Ilse Campbell's team oversees all Customer Service for the company as well as Stock control
- The Debtor accounts and admin team is led by Cherise Greenhalgh
- Dora Matshate takes care of Office Maintenance and Catering
- The reception duties are led by Karabo Mokgotsi

The admin team reports to our Financial Director, Wayne Britz. Feel free to contact them anytime regarding any topics relating to their area of responsibility.

## Re-designing our offices



Over the last few months we have been improving our office interior and environment to reflect our brand expression and corporate identity. We believe our office environment should be inspiring and as unique as our brand.

Our key improvements have been redecorating the offices in our corporate colours of blue and grey. All chairs were recovered in our Outsource Blue, painted selected walls across the offices blue and put up signs for each department signifying their locations.

For the department signage we had a little fun with the names such as Sales Engine, Technical Hotshots and Awesome Admin. The main board room was christened the Boiler Room, our canteen was named Eat and our executive kitchen is now Dora's Domain!

The responses from the staff and visitors have been very positive and in the next few months we will be re-carpeting the office in the Outsource charcoal, redoing the exterior signage and re-designing our reception areas.